



AVALON STONE HARBOR

SCHOOLS

Strategic Plan

2018-2021

Strategic Planning Committee:

Administration--Stacey Tracy & Renee Murtaugh

Teachers--Pamela Funk, Kelly McCorristin, Brie Schenck

Parents--Lisa Braun & Nicole Davidson

Introductory Statement

Avalon Stone Harbor Schools prides itself on the quality of academics, co-curricular programs, technology, and community relationships. These must remain healthy and vigorous while maintaining a safe and nurturing environment for the social and emotional growth of its students. As such, a three year strategic plan was developed in an effort to further unify the joint program. The Strategic Planning Committee was composed of district administration along with teacher and parent representatives. Mrs. Stacey Tracy and Dr. Renee Murtaugh represented the administration. Mrs. Pamela Funk (Avalon School), Ms. Kelly McCorristin (shared staff member), and Mrs. Brie Schenk (Stone Harbor School) represented the teachers. Mrs. Lisa Braun (tuition family representative) and Mrs. Nicole Davidson (resident family representative) represented the parents.

Background Statement

Avalon and Stone Harbor Schools began a send-receive arrangement in the 2010-2011 school year. Each school maintains separate Boards of Education, but share administration, teachers, staff and other related services, parents, and students. The strategic plan was created to provide district-wide goals for improvement identified as areas of concern based on surveys of parents and instructional staff. Following the surveys, the steering committee analyzed the information and determined areas of priority. Three primary goals focus our efforts toward accomplishing the districts' mission and executing our vision for students. This plan is to serve as a guide and is intended to be the catalyst for school growth and improvement. The plan's goals are:

1. Communication
2. Curriculum
3. Public Relations

Mission:

Supported by home and community, Avalon Stone Harbor Schools are to be a model of excellence in developing all students academically, emotionally, physically, and socially; thus empowering students to become lifelong learners who compete in and contribute to a global society.

Goals

Goal 1: Communication

- Objective 1: Expand communication forums including the district and school websites and parent notification app. Foster correspondence with parents, students, staff, and community members so current information is shared through varied mediums.
 - Strategy Year 1-- Develop a new district wide website, introduce communication app to staff and parents, create more streamlined pathways for the district and each school for dispensing information. Make accessible to community members.
 - Strategy Year 2-- Assess notification pathways to promote and develop the latest in communication trends and make upgrades as needed.
 - Strategy Year 3-- Identify and address areas to improve from parent perspective.
- Evaluation: Parent survey

- Objective 2:
 - - Strategy Year 1-- Encourage parents to schedule appointments to discuss child's progress.
 - Strategy Year 2-- Gather input from teachers and parents about conferences and best time of year for conferencing.
 - Strategy Year 3-- Meet with certified teacher association to discuss the recommendation that conferences be negotiated into next teacher contract.
- Evaluation:
 - Goal: 85% parent participation in conferencing appointments
 - Evaluate by conference participation data
 - Meeting minutes of teacher association/administration meeting regarding conference recommendation

Goal 2: Curriculum

- Objective 1: Promote student success in a standards-based math program grounded in the latest mathematics standards and related essential understandings.
 - Strategy Year 1-- Maintain current professional development with the math specialist and enVision program. Provide opportunities for professional development and teacher reflection.
 - Strategy Year 2-- Assess program based on recommendations of the math specialist and benchmark scores.
 - Strategy Year 3-- Report to the board of education and parents.
- Evaluation: Benchmark test goal: 85% of students will receive an 80% or better on the end of year assessment in grades K-8.

- Objective 2: Build an online curriculum for teacher and administration collaboration to ensure curriculum is continuously revised and aligned to the most recent standards, instructional practices, and technological advances.
 - Strategy Year 1-- Create an online curriculum and curriculum committee.
 - Strategy Year 2-- Ongoing review of curriculum for the purpose of collaboratively revising the curriculum to align to the most recent standards.
 - Strategy Year 3-- Curriculum committee will establish grade and school performance targets to track academic and social growth.
- Evaluation: Curriculum committee will review updates and alignment. Survey staff on the use of the online curriculum

- Objective 3: Develop a district wide policy on homework.
 - Strategy Year 1-- Form a committee to review current policy and practice of homework throughout the district. Develop policy specifically focusing on time frame of nightly homework to be implemented in Year 2.
 - Strategy Year 2-- Implement homework policy.
 - Strategy Year 3-- Evaluation: Parent/staff survey

- Objective 4: Join the Future Ready Schools initiative. The initiative helps districts to plan and implement personalized, research-based, digital learning strategies so all students can achieve their full potential.
 - Strategy Year 1-- Complete Future Ready Schools certification for Avalon School.
 - Strategy Year 2-- Complete the Future Ready Schools certification for Stone Harbor School.

- Strategy Year 3-- Continue to monitor classroom use of technology as a tool that promotes blending of content and technology in lesson design and delivery.
- Evaluation: Meet the indicators for Future Ready certification and disseminate the information. Secure Future Ready Schools certification status for both districts.

Goal 3: Public Relations

- Objective 1: Cultivate strong alumni and community connections through programs and spotlights.
 - Strategy Year 1-- Create a platform for alumni spotlights to highlight college and career success and community organization-school partnerships.
 - Strategy Year 2-- Formulate a plan to increase alumni/community organizations presence in our school community through on-site programming (career fairs, guest speakers) and networking opportunities.
 - Strategy Year 3-- Host an alumni reunion event.
- Evaluation: Track alumni involvement and survey alumni and community organizations for input on the initiative.

- Objective 2: Publicize Choice Based Learning class and other unique programs.
 - Strategy Year 1-- Back to School Night presentation on special programs targeting unique opportunities in our district.
 - Strategy Year 2-- Share student produced video for Avalon School (ties to Goal 2, Objective 4: Future Ready).
 - Strategy Year 3-- Share student produced video for Stone Harbor School (ties to Goal 2, Objective 4: Future Ready).
- Evaluation: Parent/staff survey

- Objective 3: Develop a digital output strategy that enhances our schools' online presence.
 - Strategy Year 1-- Increase social media engagement through already established digital platforms (i.e. Avalon Stone Harbor Schools Facebook page).
 - Strategy Year 2-- Expand our online brand by creating profiles on relevant channels.
 - Strategy Year 3-- Maintain and add to our digital output strategies.
- Evaluation: Evaluate insights for each platform.